Amendments to the Claims:

1. (Currently Amended) A method comprising:

receiving, at an intermediate server, ~~time-sensitive-information~~ data sent by a first application running on a wireless information device, the data relating to time sensitive information entered by an end-user into [[a]] the first application ~~running on a wireless information device~~, wherein the intermediate server is configured to present a generic application programming interface and runs on the wireless information device; and

providing the data, over the generic application programming interface, from the intermediate server to a second application running on the wireless information device, ~~the data relating to the time sensitive information,~~ the data triggering the second application to cause the wireless information device to automatically change its behavior appropriately in dependence on the data and not in dependence on automatically acquired context information.

2. (Previously Presented) The method of Claim 1 in which the first application is a calendar or agenda application and the time sensitive information comprises an entry into the calendar or agenda application.

3. (Original) The method of Claim 2 in which the end-user selects from a menu list a label to apply to the entry, the label defining the type of behavior change to be carried out by the second application.

4. (Previously Presented) The method of Claim 1 in which the first application is an alarm application and the time sensitive information defines an alarm time.

5. (Currently Amended) The method of claim 1 in which the second application is a telephone application that enables telephone functions of the wireless information device to be controlled.

6. (Currently Amended) The method of Claim 1 in which data provided to the second application triggers the second application to cause the wireless information device to automatically change one or more of the following:

(a) altering a telephone profile

(b) altering the wireless information device ring tone

(c) altering the wireless information device user interface

(d) switching off telephone functionality

(e) switching off the wireless information device entirely

(f) switching the wireless information device to a power save mode

(g) switching off one or more items of communications hardware.

7. (Previously Presented) The method of Claim 1, wherein in an instance in which a conflict arises between the behavior change due to the data from the first application and a different behavior change input directly to the first or the second application, the different behavior change prevails.

8. (Currently Amended) The method of Claim 1, wherein in an instance in which [[if]] a conflict arises between the behavior change due to the data from the first application and a different behavior change input directly to the first or the second application, then a conflict resolution component determines which behavior change prevails.

9. (Currently Amended) The method of Claim 1 in which an override component determines [[if]] whether a behavior change due to the data from the first application is inappropriate and ~~then~~ overrides that behavior change in an instance in which it is determined that the behavior change is inappropriate.

10. (Original) The method of Claim 8 in which the conflict resolution component is the server.

11. (Original) The method of Claim 9 in which the override component is the server.

12. (Previously Presented) The method of Claim 1 in which the second application causes the device to automatically change its behavior appropriately in dependence on the data from the first application for a time period determined by that data.

13. (Currently Amended) A wireless information device programmed to automatically modify its behavior, the device programmed to run:

an intermediate server configured to present a generic application programming interface, and to receive ~~time-sensitive-information~~ data sent by a first application running on the wireless information device, the data relating to time sensitive information entered by an end-user into [[a]] the first application ~~running on the device~~;

wherein the intermediate server is further configured to provide, over the generic application programming interface, the data to a second application running on the wireless information device, the data ~~relating to the time sensitive information and~~ triggering the second application to automatically change the behavior of the wireless information device appropriately in dependence on the data and not in dependence on automatically acquired context information.

14. (Previously Presented) The wireless information device of Claim 13, wherein the first application is a calendar or agenda application and the time sensitive information comprises an entry into the calendar or agenda application.

15. (Previously Presented) The wireless information device of Claim 13, wherein the first application is an alarm application and the time sensitive information defines an alarm time.

16. (Currently Amended) The wireless information device of Claim 13, wherein the second application is a telephone application that enables telephone functions of the wireless information device to be controlled.

17. (Currently Amended) The wireless information device of Claim 13, wherein the data provided to the second application triggers the second application to automatically change one or more of the following:

(a) altering a telephone profile

(b) altering the wireless information device ring tone

(c) altering the wireless information device user interface

(d) switching off telephone functionality

(e) switching off the wireless information device entirely

(f) switching the wireless information device to a power save mode

(g) switching off one or more items of communications hardware.

18. (Currently Amended) The wireless information device of Claim 13, wherein in an instance in which a conflict arises between the behavior change due to the data from the first application and a different behavior change input directly to the first or the second application, the different behavior change prevails.

19. (Currently Amended) An apparatus comprising at least one processor, the at least one processor configured to cause the apparatus to at least run a first application, a second application, and an intermediate server,

wherein the intermediate server is configured, when run on the apparatus, to:

cause a generic application programming interface to be presented;

receive ~~time-sensitive information~~ data sent by the first application, the data relating to time sensitive information entered by an end-user into the first application; and

provide the data, over the generic application programming interface, to the second application, the data ~~relating to the time-sensitive information and~~ triggering the second application to automatically change the behavior of the apparatus appropriately in dependence on the data and not in dependence on automatically acquired context information.

20. (Previously Presented) The apparatus of Claim 19, wherein the apparatus comprises or is embodied on a wireless information device.

21. (New) The method of Claim 1, wherein the first application sends the data indirectly to the second application via the intermediate server.

22. (New) The method of Claim 1, wherein the intermediate server operates as an insulation layer separating the first and second applications.